

Exhibit 2

NCAA Research on Collegiate Wagering

Thomas S. Paskus, Ph.D.
NCAA

Jeffrey L. Derevensky, Ph.D.
McGill University



Sports gambling: A favorite American pastime



Is Sports Gambling a Problem?

Statistics

- Approximately \$2.57 billion was gambled in 2008 in Nevada's legal sports book.
- An estimated \$380 billion is bet through offshore books or bookies each year.
- According to an ESPN survey, about 118 million Americans gambled on sports in some manner in 2008.
- About 67 percent of all college students bet on sports.
- Sports betting is second to poker in popularity of gambling games among college students.
- Approximately 23 percent of all adults wager on sports.

Statistics

- Approximately 33 percent of all American men say they gamble on sports (Pew Research Center).
- Upwards of 80 percent of high school students report having gambled for money.
- Gambling behaviors start early, with minimal concern by parents.
- A recent survey revealed that 44 percent of 12th grade males reported wagering on sports at least once.
- Gambling expansion will continue in the U.S. and around the world.

Primary Goals of the 2008 Study

- Provide information on changes in the prevalence of various wagering behaviors among student-athletes (2008 vs. 2004).
- Examine differences in these behaviors as a function of sport, gender, division, etc.
- Assess student-athlete awareness of NCAA sports wagering rules.
- Determine whether education programs have been successful in moderating gambling behavior and if alternate types of programming may better serve student-athletes.



Data Source

- Data were collected systematically with the assistance of the Faculty Athletics Representatives (FARs) at NCAA member institutions throughout the U.S.
- All 1000+ NCAA member institutions were approached to participate. Each participating school surveyed student-athletes on one to three teams.
- The 2008 survey instrument was significantly modified and streamlined from the 2004 survey, removing many items related to other risky youth behaviors (e.g., substance use, criminal behavior).
- As data were submitted anonymously, institutional response rate is not known exactly, but was estimated to be >60 percent.



Gambling Behaviors



Wagering Behaviors among Male Student-Athletes (2004 vs. 2008)

	2004 Study			2008 Study		
	Past Year	1 x / mo+	1 x / wk+	Past Year	1 x / mo+	1 x / wk+
Played cards for money	46.8%	20.6%	8.4%	45.9%	14.3%	3.9%
Bet horses, dogs	9.8%	2.0%	0.5%	8.5%	1.4%	0.4%
Games personal skill	39.7%	16.3%	5.8%	33.1%	13.0%	4.4%
Dice, craps	13.4%	4.3%	1.5%	11.7%	3.9%	1.2%
Slots	19.8%	3.6%	0.9%	15.1%	2.0%	0.3%
Lottery tickets	36.2%	11.1%	3.0%	31.4%	9.1%	2.1%
Played stock market	10.2%	4.7%	2.2%	9.2%	4.5%	2.1%
Commercial bingo	6.5%	0.9%	0.3%	6.9%	1.1%	0.4%
Gambled in casino				22.9%	3.8%	0.6%

Note: Percentages displayed are cumulative rather than independent. A student-athlete reporting having wagered 'once/week or more' is also included in the 'once/month or more' and 'past year' figures.

Wagering Behaviors among Male Student-Athletes (2004 vs. 2008)

	2004 Study			2008 Study		
	Past Year	1 x / mo+	1 x / wk+	Past Year	1 x / mo+	1 x / wk+
Casino games on Internet for money	6.8%	2.8%	1.4%	12.3%	4.7%	2.0%
Bet on sports	23.5%	9.6%	4.7%	29.5%	9.6%	2.7%

Note: Percentages displayed are cumulative rather than independent. A student-athlete reporting having wagered 'once/week or more' is also included in the 'once/month or more' and 'past year' figures.

Wagering Behaviors among Female Student-Athletes (2004 vs. 2008)

	2004 Study			2008 Study		
	Past Year	1 x / mo+	1 x / wk+	Past Year	1 x / mo+	1 x / wk+
Played cards for money	19.0%	4.4%	1.3%	10.7%	1.3%	0.3%
Bet horses, dogs	4.8%	0.4%	0.1%	3.2%	0.1%	0.0%
Games personal skill	14.1%	3.2%	0.7%	7.2%	1.2%	0.1%
Dice, craps	3.5%	0.7%	0.3%	2.2%	0.3%	0.0%
Slots	14.3%	1.3%	0.2%	9.9%	0.5%	0.1%
Lottery tickets	29.7%	5.4%	1.2%	24.0%	3.5%	0.7%
Played stock market	3.5%	1.3%	0.6%	2.1%	0.6%	0.2%
Commercial bingo	7.3%	0.8%	0.0%	6.8%	0.8%	0.1%
Gambled in casino				11.0%	0.6%	0.0%

Note: Percentages displayed are cumulative rather than independent. A student-athlete reporting having wagered 'once/week or more' is also included in the 'once/month or more' and 'past year' figures.

Wagering Behaviors among Female Student-Athletes (2004 vs. 2008)

	2004 Study			2008 Study		
	Past Year	1 x / mo+	1 x / wk+	Past Year	1 x / mo+	1 x / wk+
Casino games on Internet for money	2.1%	0.8%	0.4%	1.9%	0.2%	0.0%
Bet on sports	6.7%	1.5%	0.6%	6.6%	0.8%	0.2%

Note: Percentages displayed are cumulative rather than independent. A student-athlete reporting having wagered 'once/week or more' is also included in the 'once/month or more' and 'past year' figures.

DSM Gambling Screen (2004 vs. 2008)

Males	2004 Study	2008 Study
Non-gambler	29.3%	33.7%
Social gambler	66.7%	62.5%
At-risk gambler	2.9%	1.8%
Probable pathological gambler	1.1%	2.0%

Females	2004 Study	2008 Study
Non-gambler	51.1%	61.4%
Social gambler	48.6%	38.2%
At-risk gambler	0.3%	0.2%
Probable pathological gambler	< 0.1%	0.2%

Summary of Findings on Gambling Behaviors

1. In general, for most gambling behaviors, levels of social and frequent participation decreased (2008 vs. 2004).
2. The primary exceptions to this decrease are (a) the participation of males in casino-style gambling on the Internet for money, and (b) social levels of sports wagering.
3. As in the general population, males are much more likely to be social and frequent participants in all forms of gambling.



Summary of Findings on Gambling Behaviors

4. Problem gambling (at-risk and PPG) decreased slightly for males from 4.0% to 3.8% between 2004 and 2008 while rates for females remained constant (0.4% for both years).
5. PPGs went up slightly for both males (1.1% vs. 2.0%) and females (<0.1% vs. 0.2%) between 2004 and 2008.



Sports Wagering



**Percentage of Student-Athletes Reporting That They Wager on
Sports at Least Once/Month**
(Divisions Combined within Sports)

Men's Sports	2004 Study	2008 Study	Women's Sports	2004 Study	2008 Study
Baseball	12.3%	12.7%	Basketball	1.4%	1.2%
Basketball	9.9%	10.0%	Field Hockey	1.1%	0.2%
Football	8.6%	9.0%	Golf	2.1%	1.3%
Golf	14.2%	19.6%	Gymnastics	0.0%	0.5%
Ice Hockey	12.1%	7.6%	Lacrosse	3.6%	0.3%
Lacrosse	13.9%	10.1%	Softball	1.7%	1.2%
Soccer	10.9%	10.6%	Soccer	1.7%	0.6%
Swimming	5.7%	4.3%	Swimming	0.7%	0.9%
Tennis	8.8%	8.4%	Tennis	2.2%	0.8%
Track / Cross Country	4.9%	5.4%	Track / Cross Country	1.1%	0.6%
Wrestling	12.4%	6.2%	Volleyball	1.0%	0.4%

Percentage of Division I Student-Athletes Reporting That They Wager on Sports at Least Once/Month

Men's Sports Division I only	2004 Study	2008 Study
Baseball	8.2%	9.5%
Basketball	6.1%	4.5%
Football	5.4%	6.0%
Golf	14.4%	20.5%
Ice Hockey	9.2%	4.2%
Lacrosse	9.7%	5.6%
Soccer	6.5%	6.9%
Swimming	4.1%	3.4%
Tennis	9.9%	6.7%
Track / Cross Country	4.6%	5.3%
Wrestling	8.5%	6.4%

Women's Sports Division I only	2004 Study	2008 Study
Basketball	0.9%	0.5%
Field Hockey	0.9%	0.0%
Golf	0.7%	1.7%
Gymnastics	0.0%	0.0%
Lacrosse	1.2%	0.0%
Softball	0.3%	1.1%
Soccer	0.9%	0.2%
Swimming	1.2%	0.6%
Tennis	1.2%	0.8%
Track / Cross Country	1.3%	0.7%
Volleyball	0.7%	0.0%

Wagering Behaviors among Male Student-Athletes (Overall vs. Men's Golf)

	2008 – All Males			2008 – Men's Golf only		
	Past Year	1 x / mo+	1 x / wk+	Past Year	1 x / mo+	1 x / wk+
Played cards for money	45.9%	14.3%	3.9%	59.2%	25.7%	11.5%
Bet horses, dogs	8.5%	1.4%	0.4%	12.3%	2.5%	0.7%
Games personal skill	33.1%	13.0%	4.4%	62.8%	42.6%	23.3%
Dice, craps	11.7%	3.9%	1.2%	12.0%	4.2%	0.5%
Slots	15.1%	2.0%	0.3%	19.8%	3.2%	0.2%
Lottery tickets	31.4%	9.1%	2.1%	30.6%	10.2%	3.2%
Played stock market	9.2%	4.5%	2.1%	16.4%	10.0%	6.1%
Commercial bingo	6.9%	1.1%	0.4%	8.1%	1.2%	1.0%
Gambled in casino	22.9%	3.8%	0.6%	32.9%	8.6%	1.0%
Casino games on Internet for money	12.3%	4.7%	2.0%	24.2%	13.5%	7.3%
Bet on sports	29.5%	9.6%	2.7%	41.5%	19.6%	6.9%

Note: Percentages displayed are cumulative rather than independent. A student-athlete reporting having wagered 'once/week or more' is also included in the 'once/month or more' and 'past year' figures. Overall figures include men's golf.

Summary of Findings on Sports Wagering

1. Males were just as likely to wager on college sports as professional sports. Females were slightly more likely to bet on professional sports than college sports. The favorite wagering targets in both groups were the NFL and the NCAA men's basketball tournament.
2. Whereas male and female student-athletes were most likely to bet with friends, many male student-athletes also placed sports bets through the Internet and via cell phone/PDA.
3. Frequent/problematic sports gamblers use a number of methods for placing bets. They also are more likely to place a variety of types of bets (e.g., point spread, over/under).



Methods Used for Placing Sports Bets (2008 Study)

Wagered on sports at all during past year	Males	Females
Bet with friends	92.7%	83.4%
Bet with a student bookie	7.8%	2.3%
Bet with an off-campus bookie	7.5%	2.4%
Bet via the Internet	22.3%	6.9%
Bet via telephone, cell phone, PDA	9.4%	6.0%
Bet at casino, sports book, lottery	18.5%	10.3%
Bet through an intermediary	6.7%	4.2%

Wager on sports once per month+	Males
Bet with friends	93.6%
Bet with a student bookie	15.3%
Bet with an off-campus bookie	16.0%
Bet via the Internet	40.4%
Bet via telephone, cell phone, PDA	20.0%
Bet at casino, sports book, lottery	28.6%
Bet through an intermediary	13.3%

% = Used that method at all during past year

of frequent sports gamblers too small among females for analysis.



Summary of Findings on Sports Wagering

1. Social sports wagering (having gambled on sports once or more in the past year) was generally higher for male student-athletes in 2008. Frequent sports wagering (gambling once/month or more) was similar for males in 2008 vs. 2004. Heavy sports wagering (wagering once/week or more) decreased in 2008.
2. Among females, the level of social sports wagering was similar in 2004 and 2008 but frequent and heavy sports wagering decreased in the 2008 sample.
3. As in 2004, sports wagering is much more prevalent in Divisions II and III than in Division I.



Summary of Findings on Sports Wagering

4. Viewed across division, frequent sports wagering in baseball, men's basketball and football was similar in 2008 to what it was in 2004.
5. Men's golf (across division) stands out as having a high proportion of its student-athletes engaging frequently in sports wagering (20 percent in 2008 vs. 14 percent in 2004). In the 2008 study, men's golfers also stand out as the most pervasive gamblers across almost every type of gambling behavior studied.
6. Men's basketball players in Division I showed a decrease in frequent sports wagering in 2008. Frequent wagering was reported by a lower percentage of participants in that sport than all but two Division I men's sports.



Internet Wagering



Internet Sports Wagering

- Among those student-athletes who wagered on sports at least once in the prior 12 months:
 - 2004:
 - 10.9 percent of males reported placing a sports bet over the Internet
 - 3.3 percent of females reported placing a sports bet over the Internet
 - 2008:
 - 18.8 percent of males reported placing a sports bet over the Internet
 - 5.5 percent of females reported placing a sports bet over the Internet

Summary of Findings on Internet Wagering

1. While the playing of free casino-style games on the Internet decreased among student-athletes from 2004 to 2008, playing such games for money on the Internet increased among males in 2008.
2. The number of student-athletes placing a sports bet over the Internet nearly doubled from 2004 to 2008.
3. Student-athletes reported paying for Internet sports wagering using any of a number of methods.



Genesis, Companions and Reasons for Gambling



Genesis of Gambling Behaviors

- In the 2008 study, male student-athletes generally reported starting gambling earlier than females:
 - Males = 25.5 percent prior to H.S.; 66.3 percent in H.S.; 8.2 percent in college
 - Females = 13.5 percent prior to H.S.; 63.0 percent in H.S.; 23.5 percent in college
- No differences in regular sports wagering behavior was seen as a function of year in college.
- The entry point for male student-athletes was most typically card playing for money among friends.
- Female student-athletes did not show a common entry point.



Self-Reported Reasons for Gambling among Student-Athletes who Reported Gambling in the Past 12 Months

2008 Study	Males	Females
For fun	66.6%	75.1%
Win money	41.5%	26.4%
Excitement	35.1%	22.3%
Competition	28.9%	14.3%
Relieve boredom	16.8%	10.7%
Relaxation	8.3%	3.5%
Be part of my peer group	4.0%	2.1%
Escape school/family situation	2.0%	0.7%
Find new friends	1.2%	0.7%
Escape depression	1.0%	0.6%
See self in more positive light	0.5%	0.2%

Self-Reported Reasons for Gambling among Male Student-Athletes who Reported Wagering on Sports Frequently in Past 12 Months

2008 Study	Males Wagering on Sports 1/mo+
For fun	60.8%
Win money	62.4%
Excitement	53.6%
Competition	43.9%
Relieve boredom	21.8%
Relaxation	11.7%
Be part of my peer group	4.6%
Escape school/family situation	3.3%
Find new friends	2.2%
Escape depression	1.9%
See self in more positive light	1.2%

Largest One-Day Gambling Win/Loss among Student-Athletes who Reported any Gambling Behavior in Past 12 Months

2008 Study	Males		Females	
	Win	Loss	Win	Loss
None	5.8%	6.5%	19.1%	22.4%
Less than \$10	10.7%	22.3%	28.3%	44.0%
\$10 - \$24	16.8%	26.1%	19.9%	19.4%
\$25 - \$99	27.1%	24.6%	19.0%	10.3%
\$100 - \$299	21.0%	13.3%	9.1%	2.7%
\$300 - \$499	8.3%	3.4%	2.5%	0.4%
\$500 - \$999	6.0%	2.0%	1.2%	0.3%
\$1,000 - \$4,999	3.3%	1.2%	0.7%	0.3%
\$5,000 or more	1.1%	0.6%	0.2%	0.1%

Reasons to Gamble

- Males reported gambling primarily for fun (67 percent), to win money (42 percent), for the excitement (35 percent) or for the competition (29 percent).
- Females overwhelmingly reported gambling to have fun (75 percent), with smaller percentages citing winning money (26 percent), excitement (22 percent) and competition (14 percent).
- Males who wagered on sports once/month or more were slightly less likely to report gambling for fun (61 percent) and more likely to cite gambling to win money (62 percent), for the excitement (54 percent) or for the competition (44 percent).



Behavior Related to Contest Fairness



Percentage of Division I Men's Basketball and Football Players Reporting Having Been Contacted by Outside Sources to Share Inside Information

	2004 Study	2008 Study
Division I Men's Basketball	1.2%	3.8%
Division I Football (FBS or FCS)	2.0%	3.5%
Percentage of all males outside MBB1 and MFB1 endorsing (all divisions)	0.6%	1.4%

Statistical Findings:

1. Percentages for 2008 were significantly higher as judged by standard statistical criteria than the 2004 percentages for each of the three groups (MBB1, MFB1, other males).
2. Percentages for Division I football and men's basketball in 2008 were significantly higher than the baseline rate for all other males.

Percentage of Division I Men's Basketball and Football Players Claiming to Have Provided Inside Information to Outside Sources

	2004 Study	2008 Study
Division I Men's Basketball	1.2%	0.9%
Division I Football (FBS or FCS)	2.5%	1.1%
Percentage of all males outside MBB1 and MFB1 endorsing (all divisions)	0.8%	0.7%

Statistical Findings:

1. Percentages for football were significantly lower in 2008 than in 2004 as determined by standard statistical criteria.
2. Although the rate for football was significantly higher than for all other males in 2004, it was not statistically different in 2008 vs. the baseline rate for all other males.
3. The men's basketball percentage was not statistically different than the baseline of other males in either 2004 or 2008.

Percentage of Division I Men's Basketball and Football Players Reporting Having Been Asked to Influence the Outcome of a Game

	2004 Study	2008 Study
Division I Men's Basketball	2.4%	1.6%
Division I Football (FBS or FCS)	2.3%	1.2%
Percentage of all males outside MBB1 and MFB1 endorsing (all divisions)	1.0%	1.1%

Statistical Findings:

1. Although the percentages for men's basketball and football were significantly higher than the baseline group in 2004, neither was statistically different from the baseline group in 2008.
2. The percentage decrease for football in 2008 was statistically significant by standard criteria. The decrease for men's basketball was not statistically significant.

Percentage of Division I Men's Basketball and Football Players Reporting Having Bet on Their Own Team

	2004 Study	2008 Study
Division I Men's Basketball	2.7%	2.0%
Division I Football (FBS or FCS)	2.9%	2.2%
Percentage of all males outside MBB1 and MFB1 endorsing (all divisions)	1.7%	2.2%

Statistical Findings:

1. The percentages reporting having bet on their own team were no different in football and men's basketball in 2008 than those seen among all other males across division (baseline group).
2. The percentage decreases in men's basketball and football from 2004 to 2008 were not statistically significant.

Percentage of Division I Men's Basketball and Football Players Reporting Having Bet on Another Team at Their School

	2004 Study	2008 Study
Division I Men's Basketball	1.8%	1.4%
Division I Football (FBS or FCS)	4.9%	3.4%
Percentage of all males outside MBB1 and MFB1 endorsing (all divisions)	4.1%	2.6%

Statistical Findings:

1. Statistically significant decreases in the percentage of football players and males in the baseline group reporting betting on another team at their school were seen in 2008.
2. The 2008 percentages for men's basketball and football were not statistically different than the reported rate in the baseline group.

Percentage of Division I Men's Basketball and Football Players
 Reporting Having Known of a Teammate who was a Student Bookie

	2004 Study	2008 Study
Division I Men's Basketball	1.8%	0.6%
Division I Football (FBS or FCS)	1.3%	0.8%
Percentage of all males outside MBB1 and MFB1 endorsing (all divisions)	3.0%	1.5%

Statistical Findings:

1. Although decreases in the rates for men's basketball and football were not statistically significant, the decrease for all males in aggregate was statistically significant.
2. Division I men's basketball and football players taken in aggregate report being significantly less likely to know of a teammate who is a bookie than males in other sport groups.

Sports Wagering Beliefs



Self-Reported Personal Beliefs of Student-Athletes about Sports Wagering (Across Division)

2008 Study	Males	Females
Most athletes in college violate NCAA rules regarding sports wagering	54.3%	39.2%
Sports wagering is acceptable so long as you wager on a sport other than the one in which you participate	52.3%	26.8%
No one really gets hurt when athletes violate NCAA rules on sports wagering	44.7%	27.0%
I think sports wagering is a harmless pastime	53.3%	32.5%
People can consistently make a lot of money gambling	51.4%	35.9%

Note: Percentage endorsing "Somewhat agree" or higher (top three scale points on six-point scale).

Self-Reported Personal Beliefs of Student-Athletes about Sports Wagering (Division I Men's Basketball and Football)

2008 Study	Division I Men's Basketball	Division I Football
Most athletes in college violate NCAA rules regarding sports wagering	47.4%	54.2%
Sports wagering is acceptable so long as you wager on a sport other than the one in which you participate	49.4%	48.6%
No one really gets hurt when athletes violate NCAA rules on sports wagering	42.2%	43.6%
I think sports wagering is a harmless pastime	47.7%	49.5%
People can consistently make a lot of money gambling	58.6%	52.7%

Note: Percentage endorsing "Somewhat agree" or higher (top three scale points on six-point scale).

Where do we go from here?

- NCAA commitment to education and prevention as student-athletes generally agreed that information and educational interventions originating from the NCAA deters gambling.
- As gambling expansion continues there is a growing concern about gambling among student-athletes.
- Educational and awareness campaigns among college administrators, student service centers and coaches need to be enhanced and increased.
- Technological forms of gambling (e.g., Internet, mobile gaming) will greatly add to the problem and need to be monitored closely.

The New Face of Internet Gambling



eHow
How To Do Just About Everything

Articles Videos Members Web

Kaibigang Custom Search

Search Start contributing today!
Sign In or Join now

HOME HOW TO VIDEOS WRITE COMMUNITY MY PROFILE Now in the UK

Home > Sports & Fitness > Sports Fans > Other Sports Fans > How to Set Up a College Basketball Tournament Pool

More Articles Like This

- How to Draw a NCAA March Madness Bracket
- How to Win Your College Basketball Tournament Pool
- How to Follow NCAA March Madness Message Boards
- How to Win a Women's Basketball March Madness Pool
- How to win your ncaa basketball tournament pool

Ads by Google

How to Set Up a College Basketball Tournament Pool

By eHow Contributing Writer

Article Rating: ★★★★☆ (24 Ratings)





Known as March Madness or the NCAA tournament, this event is the highlight of college basketball. Go a little "mad" yourself in March by joining with friends and putting your college ball expertise to the test.

Set Up a College Basketball Tournament Pool

From Quick Guide: ACC Tournament Guide



History of the NCAA Basketball Tournament
The NCAA Men's Basketball Tournament has grown significantly since the inaugural eight-team competition be... [More](#)

6 of 15 [More: See All Articles in this Quick Guide](#)

Instructions

Difficulty: Moderately Easy

Step 1 Find and copy the expansive bracket from a site such as ESPN.com.

Step 2 Familiarize yourself with the 65 teams, which are broken into four regions: West, East, Midwest and Southeast.

Step 3 Pick someone knowledgeable (and trustworthy, for goodness sake) as the grand tournament administrator.

Step 4 Assign point values for each round: 1 point for teams reaching the second round, 2 points for those making the third, 4 points for those reaching the fourth, 8 points for teams entering the Final Four and 12 points if a team enters

Related Ads

- Pool
- NCAA Basketball Pool
- College Bowl Picks
- Tournament Bracket Pool
- Football Picks
- College Basketball Odds



Make Yourself at Home

LIVESTRONG.COM TOOLS

Take a Dare

Dare to change your life. Make a commitment to improve your lifestyle. Take a dare or give a dare today. [Start Now](#)







Take a Dare [MyPlate](#) [Loops](#) Next ▶

Related Videos **Related Articles**



How to Install a Basketball Goal on an Existing Structure



How to Do a Finger Roll in Basketball

NCAA Research

Bookie Bob's
Sports Betting!



[Football](#)

[Next Week's Football](#)

[Basketball](#)

[Hockey](#)

[Baseball](#)

[NASCAR](#)

[Golf](#)

[Boxing](#)

[Futures](#)

[Horses](#)

[Home](#)

Bookie Bob's Sports Betting

Welcome to Bookie Bob's Sports Betting!

All game times are **CENTRAL** time.

We offer **PRIVATE** Sports betting by telephone or internet.



The Bulldog Says...

MARCH MADNESS MARCHES ON

Login | Register



How to do just about everything.

Google Current Search
Articles
Search

HOME
HOW TOs
VIDEOS
WRITE
COMMUNITY
MY PROFILE

Home > Careers & Work > Career Advice > Changing Careers > How to Be a Bookie

More Articles Like This

[How to Become a Bookie](#)

[How to Start a Bookie Business](#)

[How to Place a Bet With a Bookie](#)

[How to Bet With British Bookies on the Internet](#)

[How to Use a Horse Lay Betting System](#)

Ads by Google

[Manage Your Sports Scores](#)

Manage all of your football action on your iPhone with Sportsbook. www.getsportsbookapp.com

[Get 5 Free Winners Today](#)

80% Winners Via Email. Act now. www.hankwins.com

[Team Building Programs](#)

Fun and Motivating Events and Professional Development Workshops fusionassociates.com

[Live 24hr Forex Signals](#)

Real Time Charts, News & Analysis. No Downloads, No Minimum Deposit! www.Easy-Forex.com

[Best Bet You Can Make](#)

Managed Trading Amazing Returns watch your money grow fast Panamoney.net

More by This Author

[How to Prepare a Store for Summer Shoppers](#)

[How to Become a Vacation Property Rental Agent](#)

[How to Handle Writing](#)

How to Be a Bookie



By eHow Contributing Writer

Article Rating: ★★★ 36 (24 Ratings)

A bookie, or bookmaker, is a person who takes bets on sporting events that people are inclined to gamble on. Depending on the outcome, bookies make a certain percentage of the winnings or pay some of it out. Follow these steps to learn how to keep the odds in your favor.

Instructions
Difficulty: Moderate

Step 1 Have some cash available. If you're starting out as an independent bookmaker, you must be able to put cash down up front. How much you need depends on how big you want your operation to be.

Step 2 Balance your book. As a bookie, you can do this by setting a "point spread" that produces an equal number of dollars wagered on both sides of the bet. Even winners are required to pay a percentage of their bet (often called the rake or juice), which means that, assuming the same amount is riding on both sides, the bookie is guaranteed to make money.

The closer you can get to creating a spread that brings an equal amount wagered on both sides, the better chance you have of operating a consistently profitable business. See Resources for some info on spreads.

Step 3 Know the sport. Be prepared to study every element of the game and its team or players, including strengths and weaknesses, injuries, tendencies, ground conditions and weather forecasts. From there, you can determine a betting line.

Step 4 Read your clients. By knowing where the public sentiments lie, you can determine which teams are favorites. This is important if you are attempting to sway the bettors to gamble on a specific team.

Step 5 Sway the bettors. Once you have determined a line that gives each team a 50/50 chance of winning, determine which team might be the public favorite. By setting the line even a little higher, the favored team's chances of winning decrease slightly and you can thus tempt the majority to wager on a team that is less likely to win; thereby potentially increasing your profits.

Ads by Google

[Gambling: Help - referral](#)
Inform yourself on games of chance and lotteries. Details online Jeu-aidereference.qc.ca

Related Ads

- Interview Questions Answers
- Tennis Spread Betting
- Football Sports
- Vegas Odds
- College Sports
- Las Vegas Football Lines



eHow's new **Home & Garden Blog**

[Take Me There!](#)

Make Yourself **at Home**

Related Videos
Related Articles



[How to Become a Bookie](#)



[How to Start a Bookie Business](#)



[How to Place a Bet With a Bookie](#)



[How to Bet With British Bookies on the Internet](#)



[How to Use a Horse Lay Betting System](#)

See How Others Did It

Have you done this? Click here to let us know.



PLAINTIFFS' 00003096

CASHIER | MY ACCOUNT | HELP

USERNAME: LOGIN

PASSWORD: JOIN

Forgot your username? | Forgot your password?

EVERYBODY BETS

SPORTSBET | CASINO | POKER | GAMES | HORSES | PROMOS | CASHIER

QUICK LINKS BASKETBALL HOCKEY MMA/BOXING GOLF SOCCER TENNIS HORSES EXOTICS BASEBALL AUTOS OLYMPICS FOOTBALL

JOIN NOW 10%
AND RECEIVE
Up to \$100.00
CLICK HERE

BETTING TOOLS
Mobile Sportsbook
Basketball Tip sheet
Top Ten Bets
Betting Trends
Next Games Up
Live-Game Betting
Demo Sportsbook
Twitter

HELP
Social Responsibility
MY ACCOUNT
BANKING INFO
Deposits
Withdrawals
KYC Policy

OVER 18 ONLY experiencing 2006 BEST US SPORTSBET

Technical System Testing (TST) certified

CLICK REASONS BELOW

YOU'LL LOVE THESE ODDS
WIN MORE WITH ONE WALLET
SEE WHAT EVERYBODY'S BETTING
DIG THOSE DAILY BONUSES
\$100,000.00 UP FOR GRABS
SMALL STAKES, BIG PRIZES
WE NEVER SLEEP
EASY MONEY
YOU'RE COVERED

JOIN NOW

GET A 10% SIGN UP BONUS
GET YOURS NOW

HERE'S WHAT YOU DO ▶

1 Complete the sign up form to create an account.
2 Wager and start winning.
3 Expect a fast pay out by check or bank wire when you win.

SPORTSBET CASINO POKER

PROGRESSIVE JACKPOTS
Free Ride \$124,189.84
Caribbean Stud \$43,364.65
Reel Sports \$397,058.70

DOWNLOAD the CASINO and GET up to \$30.00 FREE
100% New Player Bonus.
Download Now

CASINO MASTERS TOURNAMENT
Become the Casino Master and walk away with \$1,500.00!

\$500.00 Welcome Freeroll
All new Sportsbook.com Poker players are entered into an exclusive freeroll.

TOP BETS NEXT UP

NBA: Bulls -2.0 pts
CBB: Connecticut 2.5 pts
CBB: WVirginia -2.5 pts
NBA: Knicks -1.0 pts
CBB: AppalachianSt -4.5 pts
NBA: Hawks 5.0 pts
CBB: Oklahoma 21.5 pts
Boxing: Manny Pacquiao even
NBA: Jazz -5.0 pts
NBA: Bucks 1.0 pts

NEED HELP? CLICK HERE FOR LIVE CHAT OR EMAIL CASHIER@SPORTSBET.COM

Telephone wagering is not accepted
This website is owned by Domain Holdings Limited
All rights reserved. Copyright © 1997-2010
Sportsbook.com

USERNAME: PASSWORD: GO

SportsGamblingUSA
ONLINE ENTERTAINMENT SOLUTIONS

TODAY'S PICK  **MORE INFO**

SPORTSBOOK



Home **Sportsbook** **Online Casino** **Racebook** **Poker Room** **Cashier** **SIGNUP**

Football **Basketball** **Baseball** **Hockey** **Boxing** **Soccer** **Matchups**

NEW  **BET NOW**

Sports Gambling USA wants to welcome all new comers with the best all time 100% match bonus !

 **BET NOW**

ABOUT US

Play Casino Games
Download our FREE Software
Signup Casino
Blackjack
Slot Machines
Video Poker

CASINO

SCORE BOARD

6/1 4003 MAVERICS	10/1 4004 SPURS
7/1 4005 NETS	9/1 4006 76ERS
8/1 4007 MAGIC	11/1 4008 HORNETS
1/1 4009 CELTICS	10/1 4010 HOKERS

Bet now [NFL Super Bowl Betting lines](#)
Bet now [NCAA Betting Lines](#)
Bet now [CFL Playoffs Grey Cup](#)
Bet now [NFL Regular Season Wins](#)
Bet now [Football Futures - 2010 AFC Championship](#)
Bet now [Football Futures - 2010 Super Bowl odds](#)
Bet now [Football Futures - 2010 NFC Championship](#)
Bet now [Football Futures - 2010 BCS Championship](#)
Bet now [Football Futures - NFL MVP](#)
Bet now [Football Futures - Possible Super Bowl Matchups](#)
Bet now [Football Futures - 2009 SEC Championship](#)
Bet now [Football Futures - 2009 Big 12 Championship](#)
Bet now [WNBA Betting lines](#)
Bet now [MLB World Series Game 6](#)
Bet now [Baseball Futures - NL West Division](#)
Bet now [Baseball Futures - 2009 National League Pennant](#)
Bet now [Baseball Futures - 2009 American League Pennant](#)

Betting Online Games
Internet bets are accepted 24 hours a day, year round.

Sports Gambling USA is the simplest and most secure stop for sportsbook wagering on the web today. **Sports Gambling USA** guarantees you the greatest live sportsbetting odds and Las Vegas point sports and odds. We also offer the fastest payouts available of any sportsbooks online today. By joining today you will receive a 15% free wagering money bonus on your first deposit..

Sports Gambling USA gives all sports fans, anywhere on the globe, the opportunity to wager on any sporting event; **European league soccer**, **NCAA College football odds**, bet on the Rose Bowl and other NCAA playoff match ups, **NCAA basketball**, **Golf**, **Hockey**, **World Series Baseball**, and **NBA**. Whatever you want we got it! Online gambling has never ever been this easy. This sportsbook is legally bonded by the government of Costa Rica and offers 24 hour wagering on sporting events from around the world.



[JOIN](#) • [MY ACCOUNT](#) • [SPECIALS](#) • [BANKING](#) • [HELP](#) • [AFFILIATE](#) • [FREE PICK](#)


THE 1ST WORD IN SPORTS BETTING SINCE 1996
13
YEARS ONLINE

SPORTSBETTING

[SPORTSBOOK](#) [CASINO](#) [POKER](#) [HORSEBOOK](#) [BONUS](#)

[SCORES](#) [JOIN NOW!](#)

SPORTSBETTING LOGIN

[SUBMIT](#) [JOIN](#)

[Forgot: Username / Password](#)

CLICK HERE AND GET STARTED

[JOIN NOW](#)

BET NOW ON PRO AND COLLEGE HOOPS ACTION AT SPORTS.COM



[LIVE ODDS](#) [CHOOSE YOUR SPORT](#)

02/22 CHICAGO 7:05 PM WASHINGTON	-2.5 (-110) +298.5 (-110)	02/22 MILWAUKEE 7:35 PM NEW YORK	1 (-110) -1 (-110) +209.5 (-110)
2 (-110)	0298.5 (-110)	1 (-110)	-1 (-110)
02/22 INDIANA 8:35 PM DALLAS	02/22 ATLANTIC 9 (-110) +207.5 (-110)	02/22 UTAH 9 (-110)	02/22 9:05 PM UTAH
2 (-110)	0207.5 (-110)	9 (-110)	9:05 PM

[TOOLS](#) [Expert Analysis](#) [Matchups](#) [Live Odds](#)

SPORTSBETTING	CASINO	HORSES	POKER
10% CASH BONUS On your first deposit	5% CASINO CASH BACK Sign up today!	BET THE HORSES 8% rebate on Horse wagers	100% SIGN UP BONUS On your first Poker deposit
			

ONLY AT SPORTS.COM

Sports pays you more - Loyalty Program We pay you back based on your sportsbook betting volume whether you win or lose. You always win!	Live Betting Trends Up-to-the minute odds and live betting trends. See where the smart money is going.	Double Your Money Get a 100% bonus on your first Poker deposit.	In-Game Betting Bet on more than the final score with In Running Lines, Quarter Lines and more.
GO	GO	GO	GO

ALL NEW PLAYERS GET 10% INSTANTLY

Every Re-Deposit Gets a Cash Bonus.
[Click Here](#)

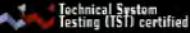


HOT PROMOTION

100% POKER BONUS
ON YOUR FIRST REAL DEPOSIT UP TO \$650

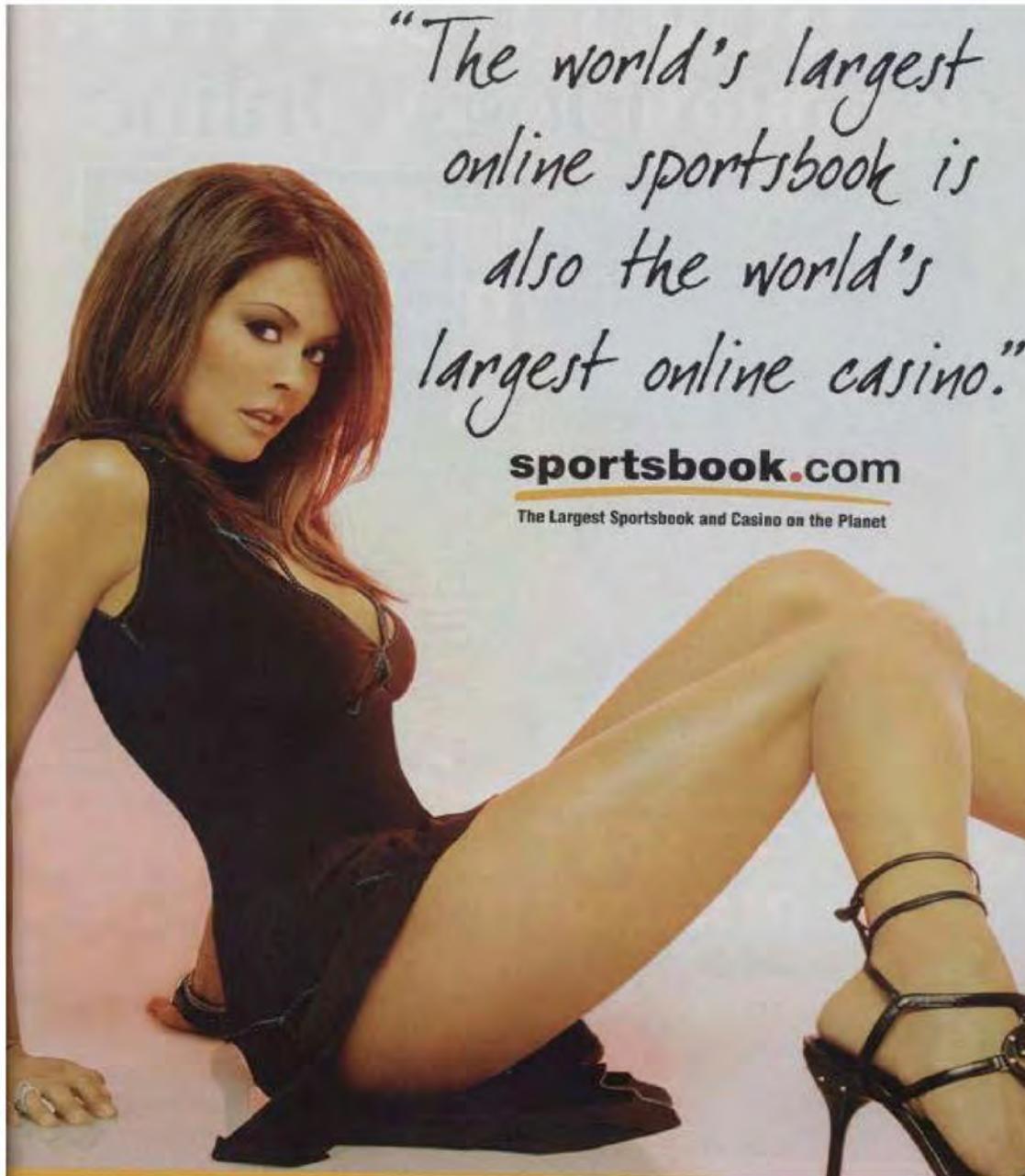
Start playing now and start winning big!
[Click Here](#)



OVER 18 ONLY     

[Sportsbook](#) | [Casino](#) | [Horsebook](#) | [Poker](#) | [Join](#) | [Specials](#) | [Banking](#) | [Privacy Policy](#) | [Mock Draft](#) | [Help](#) | [Social Responsibility](#)





*"The world's largest
online sportsbook is
also the world's¹
largest online casino."*

sportsbook.com

The Largest Sportsbook and Casino on the Planet





BetHoldem.com
poker - sports - casino

WHO SAYS MONEY DOESN'T MATTER?

YOUR GIRLFRIEND...

BEFORE BETHOLDEM

AFTER!



Get \$100 Free! Play poker at
BETHOLDEM.COM/GOM.HTML



Mobile Gambling





Where do we go from here?

- NCAA commitment to education and prevention as student-athletes generally agreed that information and educational interventions originating from the NCAA deters gambling.
- As gambling expansion continues there is a growing concern about gambling among student-athletes.
- Educational and awareness campaigns among college administrators, student service centers and coaches need to be enhanced and increased.
- Technological forms of gambling (e.g., Internet, mobile gaming) will greatly add to the problem and need to be monitored closely.
- **Recommendation for a follow-up study in 2012.**

Questions? Contact Tom Paskus
(tpaskus@ncaa.org)

